

Communication History

Thursday, 10th November, 09:00–10:30

Meeting Room 2.2

COH01

Media and Communication Theory – Revisited?

Chair: Ribeiro, N.

PP 025

Suggestions Towards a New Ontology of Communication History: Beyond the Habermassian Public Sphere

Lodge, P.¹

¹ Freelance researcher and writer, Edinburgh, United Kingdom

PP 026

Failures, Dead Ends, and Parallel Lines – Discontinuities of Memory in Communication Studies. Towards a Negative History of the Field

Schwarzenegger, C.¹; Birkner, T.²

¹ Augsburg University, Department of Media- Knowledge and Communication, Augsburg, Germany

² University of Münster, Münster, Germany

PP 027

There Are No Old Media

Natale, S.¹

¹ Loughborough University, Department of Social Sciences, Loughborough, United Kingdom

PP 028

Beginnings of Czech Reflections on the Media: Between-War Period and Oskar Butter

Jirák, J.¹; Kopplová, B.¹

¹ Metropolitan University Prague, Department of Media Studies, Prague 9, Czech Republic

PP 029

From “Marvels of the World” to “Hell on Earth”: An Introduction to a History of Postcards as an Informative Medium

Furió Sancho, J.M.¹

¹ Mid Sweden University, Media and Communication, Sundsvall, Sweden

Thursday, 10th November, 11:00–12:30

Meeting Room 2.2

COH02

From Transnational to Transnationalizing Memory Work: The Mechanics of Mnemonic Movements

Chair: Smit, R.

PN 059

Mediated Memory Work in Transnational Mediascapes: Conceptualizing Media-Related Remembering Practices

Lohmeier, C.¹; Pentzold, C.²

¹ University of Bremen, ZeMKI- IPKM, Bremen, Germany

² Technical University Chemnitz, Media and Communication, Chemnitz, Germany

PN 060

In Media(s) Res: Digital Methods and Mnemonic Images in Action

Smit, R.¹; Merrill, S.²

¹ University of Groningen, Media and Journalism, Groningen, Netherlands

² Umeå University, Sociology, Umeå, Sweden

PN 061

Heritage Tourism and the Dynamics of Transnational Mnemonic Encounters

Pfoser, A.¹; Keightley, E.¹

¹ Loughborough University, Social Sciences, Loughborough, United Kingdom

PN 062

Social Movements and the Challenges of Transnationalising Remembrance: Examining Media Literacy and Memory Work

Bisht, P.¹

¹ Keele University, Media- Communications & Culture, Staffordshire, United Kingdom

Thursday, 10th November, 14:30–16:00

Meeting Room 2.2

COH03

Constructing Memory and Identity

Chair: Kittler, J.

PP 155 Social Memory and Commemoration of the Third Latvian National Awakening (1988 – 2016) in Media
Ardava, L.¹
¹ *University of Latvia, Department of Communication Studies, Riga, Latvia*

PP 156 Imagined Community in It's Making: Finnish Wartime Photograph Archive as an Example of Constructing National Identity in a Time of Crisis
Männistö, A.¹
¹ *University of Tampere, School of Communication- Media and Theatre, Tampere, Finland*

PP 157 Reframing the Past : Stereotypification of Social Memory by French Advertising
Fantin, E.¹
¹ *University La Sorbonne - GRIPIC, Communication, Neuilly sur seine, France*

PP 158 Setting the Collective Memory on 20 July 1944? A Long-Term Comparison of German Newspaper Coverage and Opinion Survey Data on Stauffenberg's Hitler Assassination Attempt (1954 – 2014)
Pröll, F.¹; Magin, M.¹; Krieg, M.²
¹ *University of Mainz, Department of Communication, Mainz, Germany*
² *ZDF digital, Mainz, Germany*

PP 159 Designing Radicalism: The Social Semiotic Analysis of the Genesis of Right Wing Radicalism in Hungary (1990 – 1998)
Szabó, G.¹
¹ *Centre for Social Sciences- Hungarian Academy of S, Department for Political Behaviour, Budapest, Hungary*

Thursday, 10th November, 16:30–18:00

Meeting Room 2.2

COH04

Transnational Communication in the Past

Chair: Ellefson, M.

PP 223 The "Conquer of the Air" (1900 – 1920s). Wireless Telegraphy and the Symbolic Construction of a "New" Space in Transnational and Inter-Institutional Perspectives
Rikitianskaia, M.¹; Balbi, G.¹
¹ *Università della Svizzera italiana, IMeG – Institute of Media and Journalism, Lugano, Switzerland*

PP 224 The BBC Polish Service Second World War
Morris, A.¹
¹ *City University, Journalism, London, United Kingdom*

PP 225 Private Radio and the Promotion of Colonialism: The Case of Rádio Clube de Moçambique in the Portuguese Empire
Ribeiro, N.¹
¹ *Catholic University of Portugal, School of Human Sciences, Lisboa, Portugal*

PP 226 The Plot Thickens: Examining Early Visual Tropes in the World Health Organisation's Global Malaria Eradication Campaign
Hirve, N.¹
¹ *Mid Sweden University, Department of Media and Communication Science, Sundsvall, Sweden*

PP 227 The Story of the Company of Venetian Couriers: At the Dawn of the Emerging Pan-European Information Network
Kittler, J.¹
¹ *St. Lawrence University, Performance and Communication Arts & English Departments, Canton, USA*

COH05

Gender and Minority Voices in Communication History

Chair: Arnold, K.

PP 307 The (Dis)Continuity in the Armenian Press in Turkey: Past, Present, and Future
Eraslan, H.¹
¹ *Gazi University Communication Faculty, Journalism, ANKARA, Turkey*

PP 308 "Social Motherhood" – A Key Concept in the Discourse on Gender Equity? An Analysis of Feminist and Political Magazines in Imperial Germany
Dörner, D.¹; Kinnebrock, S.¹
¹ *Augsburg University, Department of Media- Knowledge and Communication, Augsburg, Germany*

PP 309 Female War Correspondents of World War I: Mapping a Thinly Researched Field in the History of Journalism
Seul, S.¹
¹ *University of Bremen, Department of Cultural Studies, Bremen, Germany*

PP 310 Pluralizing the Family Ideal: Sitcoms, Social Change and the Nuclear Family
Dechert, A.¹
¹ *University Augsburg, Institute of Media- Knowledge and Communication, Augsburg, Germany*

PP 311 Ethnic Minority Media in Russia, the UK, Germany, Spain, Estonia and the Nordic Countries
Ellefson, M.¹; Agirreazkuenaga, I.²; Ferrández Ferrer, A.³; Graf, H.⁴; Pavlikova, M.⁵
¹ *Umeå University, Dept of Culture and Media Studies, Umeå, Sweden*
² *University of the Basque Country, Bilbao, Spain*
³ *Autonomous University of Madrid, Madrid, Spain*
⁴ *Södertörn University College, Huddinge, Sweden*
⁵ *Lomonosov Moscow State University, Moscow, Russia*

COH06

Variations of Transnational Communication

Chair: Menke, M.

PP 382 Cultural Citizenship and Media Memory in Post-Migrant Societies
Grittman, E.¹
¹ *Leuphana University Lüneburg, ICAM, Lueneburg, Germany*

PP 383 Periodicalization and Transnational References in National Press Histories. A Comparison Between Three Nations
Wilke, J.¹
¹ *Johannes Gutenberg-Universität Mainz, Institut für Publizistik, Mainz, Germany*

PP 384 Television in Ireland Before Irish Television: National Rhetorics and International Programming
Brennan, E.¹
¹ *Dublin Institute of Technology, School of Media, Dublin, Ireland*

Friday, 11th November, 18:00–19:30

Meeting Room 2.2

COH07

Simultaneities in Media History

Chair: Ytreberg, E.

PN 233 Mediated Simultaneities in the 1914 Oslo Centenary Jubilee Exhibition

Ytreberg, E.¹

¹ University of Oslo, Dept of media and communication, 0317 Oslo, Norway

PN 234 Synchronizing Liveness: Producing Transnational Broadcast Events

Lundgren, L.¹

¹ Södertörn University College, Huddinge, Sweden

PN 235 Stormy Weather: The Pre- and Posthistory of Television

Ericson, S.¹

¹ Södertörn University College, Huddinge, Sweden

PN 236 Global Iconic Events

Sonnevend, J.¹

¹ University of Michigan, Ann Arbor, USA

PN 237 Simultaneity and the Interface

Frosh, P.¹

¹ Hebrew University of Jerusalem, Jerusalem, Israel

Saturday, 12th November, 09:00–10:30

Meeting Room 2.2

COH08

Histories of National and International Journalist Associations: How to Read Them and What to Learn from Them

Chair: Nordenstreng, K.

PN 256 The Early Stages of Organization and Internationalization of Journalism Profession in Estonia

Lauk, E.¹

¹ University of Jyväskylä, Department of Communication, Jyväskylä, Finland

PN 257 Cleansing in the Czech Union of Journalists After WWII

Cebé, J.¹

¹ Charles University and Metropolitan University in Prague, Department of Media Studies, Prague, Czech Republic

PN 258 Post-1989 Survival Strategies of State Communist Journalist Elites in Central Europe: A Comparative Outlook

Tamás, P.¹

¹ Hungarian Academy of Sciences and Moscow State University, Budapest, Hungary

PN 259 Pen Against Hammer and Sickle: The International Federation of Free Journalists (IFFJ)

Nekola, M.¹

¹ Independent scholar, Prague, Czech Republic

PN 260 The Rise and Fall of an Empire: The Story of the International Organization of Journalists (IOJ)

Nordenstreng, K.¹; Sevcikova, M.²

¹ University of Tampere, School of Communication- Media and Theatre, Tampere, Finland

² Independent scholar, Dvořetky 1924/4, 100 00 Prague, Czech Republic

Saturday, 12th November, 11:00–12:30

Meeting Room 2.2

COH09

Transition Periods in Communication

Chair: Schwarzenegger, C.

PP 619

The History of Post-Communist Romanian Advertising from Offline to Online Communication

Buga-Moraru, M.¹

¹ University of Bucharest- Faculty of Journalism and Communication, Cultural Anthropology and Communication, Bucharest, Romania

PP 620

Mapping the Past of a National Web Domain: The Development of the Danish Web 2005 – 2015

Nielsen, J.¹; Laursen, D.²; Brügger, N.¹

¹ Aarhus University, Media and Journalism Studies, Aarhus N, Denmark

² State Library, Netarchive / State Media Archive, Aarhus C, Denmark

PP 621

The First 20 Years of Digital Journalism in Spain and Portugal: A Comparative Approach

Limia, M.¹; López, X.²; Tousal, C.²

¹ University of Minho, Social Sciences Institute, Braga, Spain

² University of Santiago de Compostela, Communication Sciences, Santiago de Compostela, Spain

Saturday, 12th November, 16:00–17:30

Meeting Room 2.2

COH10

Communication and National Policies

Chair: Balbi, G.

PP 688

The History of Media Policy in the Federal Republic of Germany in the 1970s from the Mediatization Perspective. A Research Approach

Loeblich, M.¹

¹ FU Berlin, Institute for Media and Communication Studies, Berlin, Germany

PP 689

The Role and the Positioning of Catalan and Basque Nationalist Newspapers in the Process of Building Democracy in Spain (1977 – 1981)

Caminada, D.¹

¹ Universitat Pompeu Fabra UPF, Communication, Barcelona, Spain

PP 690

A Controversial Case Between Quality and Tabloid Journalism: Diario 16 During and After the Spanish Transition to Democracy

Barrera, C.¹; Ramos, R.²

¹ University of Navarra, Public Communication, Pamplona, Spain

² University of Piura, Facultad de Comunicación, Piura, Peru

PP 691

The Memory of a Dictator in Portuguese Newspaper

Mata, M.¹

¹ Escola Superior de Comunicação Social, Journalism, Lisboa, Portugal

PP 692

Writing About Food as a Mean of Communication

Zábrodská, K.¹

¹ Charles University in Prague, Faculty of Social Sciences- Institute of Communication Studies and Journalism, Prague, Czech Republic

List of Posters

ARS

Audience and Reception Studies

PS 001 Audience Reception of Online Debates on the European Refugee Crisis
Andersen, I.V.
¹ University of Bergen, Department of Information Science and Media Studies, Bergen, Norway

PS 002 Children's Self-Reporting of Nightmares and Fear of Terrorism Following the Charlie Hebdo Attack and Its News Coverage. Flemish Survey Results
De Cock, R.
¹ KU Leuven, Institute for Media Studies, Leuven, Belgium

PS 004 The Experiential Mode of Reception. Conceptualization of an Integrative Framework Concept
Frey, F.
¹ LMU München, Communication Studies and Media Research, Munich, Germany

PS 005 Public Media Services in Serbia – How to Meet the Communication Needs of Digital Natives?
Valić Nedeljković, D.¹; Geler, Z.¹; Bala, K.¹
¹ Faculty of Philosophy- University of Novi Sad, Department of Media Studies, Novi Sad, Serbia

PS 006 The Influence of Children's Exposure to Advertising for Unhealthy Food on Eating-Related Behaviors
Chen, C.H.¹; Wei, M.H.²
¹ Dahan Institute of Technology, Department of Business Administration, Hualien County, Taiwan
² Tzu Chi University, Hualien City, Taiwan

PS 007 Media Effects on Bystander Intervention: The Role of Exemplification, Framing, Risk Perception, and Motivations
Keppeler, J.¹; Krämer, B.¹; Schindler, J.²
¹ LMU Munich, Department of Communication Studies and Media Research, Munich, Germany
² LMU Munich, Faculty of Law, Munich, Germany

PS 008 The Aggregation of Time in Agenda Setting Research
Kohler, S.¹
¹ University of Muenster, Department of Communication, Muenster, Germany

PS 009 Perception of Media Change and Attitudes Towards Media Education
Müller, P.¹
¹ Johannes Gutenberg University Mainz, Department of Communication, Mainz, Germany

PS 010 History on TV: Historical TV Series and Their Audiences in Turkey
Ozcttin, B.¹
¹ Akdeniz University, Communication, Antalya, Turkey

PS 011 Alternative Spectatorship Experiences for Turkish Independent Cinema
Parlayandemir, G.¹
¹ Istanbul University, Radio-Television Cinema, Istanbul, Turkey

PS 012 Keep Posted: Types of Audience Participation in New Mass Media Communication
Privalova, I.¹
¹ Saratov State Medical University, Department of Russian as a Foreign Language, Saratov, Russia

PS 013	Parasocial Interactions and Relationships with Modified Personae – The Social Media Personae. An Empirical Contribution to Parasocial Activities <i>Robak, S.¹</i> ¹ University of Erfurt, Communication Studies- Communication and Digital Media, Erfurt, Germany
PS 014	The Complexity of Media Multitasking: How Viewers Distribute Their Attention Between First and Second Screen <i>Strippel, C.¹; Fehr, A.¹</i> ¹ Freie Universität Berlin, Institut für Publizistik- und Kommunikationswissenschaft, Berlin, Germany
PS 015	Exploring Visual Orders and Everyday Tactics in Instagram <i>Vainikka, E.¹; Noppari, E.¹; Seppänen, J.¹</i> ¹ University of Tampere, School of Communication- Media and Theatre, Tampere, Finland
PS 016	Mapping Individualized Media Repertoires: An Integrative Analytical Framework <i>Vogelgesang, J.¹; Mangold, F.¹; Scharkow, M.¹</i> ¹ University of Hohenheim, Communication, Stuttgart, Germany
PS 017	Types of Algorithmic Media Use for Political Information Purposes <i>Wieland, M.¹; In der Au, A.M.¹</i> ¹ TU Dresden, Institut für Kommunikationswissenschaft, Dresden, Germany

CDE Communication and Democracy

PS 018	People-Oriented News versus Elite/Leader-Oriented News: Peace Journalism Approach to the Gezi Park Protests <i>Erbaysal Filibeli, T.¹</i> ¹ Galatasaray University, PhD Program in Media and Communication Studies, Istanbul, Turkey
PS 019	Alone and Enraged: Comparing Political and 'General' Discussion in Online Newspaper Comment Sections <i>Gonçalves, J.¹</i> ¹ Universidade do Minho, Centro de Estudos Comunicação e Sociedade, Braga, Portugal
PS 020	Towards an "Economic Democracy", Insights from the Construction of Microcredit as a Cause <i>Odile, V.¹</i> ¹ Audencia Group, SciencesCom- School of Communication and Media, Nantes, France

COH Communication History

PS 021	Discontinuity in Czech and Slovak Media After 1989: Transformation in Newsrooms <i>Hanák, P.¹; Osvaldová, L.¹</i> ¹ Charles University, Faculty of Social Sciences- IKSZ, Prague, Czech Republic
PS 022	Social Networks Between Media and Politics in International Relations. An Ego-Network Model of Information Practices of the Journalist Ernst Feder at the League of Nations (1926 – 1932) <i>Koenen, E.¹</i> ¹ University of Bremen, Department 9: Cultural Studies- Centre for Media- Communication and Information Research, Bremen, Germany
PS 023	The Death and Funeral of the Great Father Figure Kekkonen. The Premodern Implications of the Rituals in the Finnish Media in 1986 <i>Lounasmeri, L.¹</i> ¹ University of Helsinki, Social Research, Helsinki, Finland

PS 024	Research Focus and Methods in Spanish Communication Studies. A Longitudinal Content Analysis of Five Top Spanish Communication Journals (1990 – 2014) <i>Martínez-Nicolás, M.¹; Sáperas-Lapiendra, E.¹; Carrasco-Campos, A.²</i> ¹ Rey Juan Carlos University, Communication Sciences and Sociology, Fuenlabrada-Madrid, Spain ² University of Valladolid, Sociology and Social Work, Segovia, Spain
PS 025	The Early Days of Radio: Explaining the Transition from Point-To-Point Media to Broadcasting <i>Rosa, A.¹</i> ¹ Universidade do Porto, Departamento de Ciências da Comunicação e da Informação, Porto, Portugal
PS 026	Analyzing the Arms Race – Cold War Conflicts and World Political Sophistication in Swedish Men's (Sex) Magazines <i>Saarenmaa, L.¹</i> ¹ University of Tampere, Communication and media, Tampere, Finland
PS 027	Challenges and Opportunities for Communication Research in Spain: Facing the Multimedia Scenario Requires Methodological Updates <i>Vicente, M.¹; Sánchez, P.²</i> ¹ Universidad de Valladolid, Sociology, Segovia, Spain ² Universidad de Valladolid, Journalism, Valladolid, Spain
PS 028	Crowds/Publics/Audiences: Historical Snapshots of the Mass in the Media <i>Widestedt, K.¹</i> ¹ Stockholm university, Department of Media Studies, Stockholm, Sweden

CLP Communication Law and Policy

PS 029	Right to Information and Communication Between Government and Citizens: Identifying Continuities and Discontinuities at the 10 th Anniversary of the Law on Right to Information in Turkey <i>Asrak Hasdemir, T.¹</i> ¹ Gazi University, Public Relations, Ankara, Turkey
PS 030	Trade, Culture and Diversity: The Comprehensive Economic and Trade Agreement <i>García Leiva, M.T.¹</i> ¹ University Carlos III of Madrid, Journalism & Audiovisual Communication, Getafe, Spain
PS 031	Media Concentration in Lithuania and Latvia (2000 – 2014) <i>Jastramskis, D.¹; Rozukalne, A.²</i> ¹ Vilnius University, Institute of Journalism, Vilnius, Lithuania ² Riga Stradins University, Department of Communication Studies, Riga, Latvia

PS 032	The Regulation for Media and Their Contributions to the Quality of TV News: A Comparative Study Between Brazil and Portugal <i>Oliveira Filho, J.T.¹; Coutinho, I.²</i> ¹ Federal University of Minas Gerais, Graduate in Communication, Belo Horizonte, Brazil ² Federal University of Juiz de Fora, Faculty of Social Communication, Juiz de Fora, Brazil
PS 033	Communication Research Policy in Spain and the EU, Contesting Policies and Methods, Past, Present and Future <i>Ortega, F.¹</i> ¹ University of Salamanca, Department of Sociology and Communication, Salamanca, Spain

SCI Science and Environment Communication

PS 034	The Role of Social Media in Reputational Crises: Metaphors Drawn Out of Practice <i>Dias, P.; Andrade, J.G.¹</i> ¹ Catholic University of Portugal, Research Centre for Communication and Culture, Lisbon, Portugal
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