



7th European Communication Conference

Centres and Peripheries: Communication, Research, Translation

Conference Booklet

Thursday, 1st November, 09:00 - 10:30

Ex-Asilo Room 2

COH01	Wag the media: Communication and politics in historical perspective	
	Chair: Susanne Kinnebrock, Germany	
PP 036	Transgressing governmental discourse hegemony: When media reporting changed established communication rules in communist Poland and Hungary <i>Dupuis, I.¹</i> ¹ <i>Freie Universität Berlin, Political and Social Sciences, Berlin, Germany</i>	
PP 037	How revolutionary can journalism be? The PREC period (1974-75) in Portugal and the role of investigative reporting in democracy building <i>Baptista, C.¹; Godinho, J.¹</i> ¹ <i>CIC Digital/FCSH-UNL, Communication Sciences, Lisboa, Portugal</i>	
PP 038	Social democracy and media policy. The role of loosely party-affiliated intellectuals in the press reform debate in early 20th century Germany <i>Loblich, M.¹; Venema, N.¹</i> ¹ <i>Freie Universität Berlin, Institute for Media and Communication Studies, Berlin, Germany</i>	
PP 039	Political leadership and the media – a media-biographical and historical approach <i>Schmidt, K.¹; Mallek, S.²; Birkner, T.²; Krämer, B.¹</i> ¹ <i>Ludwig Maximilian University of Munich, Department of Communication Studies and Media Research, Munich, Germany</i> ; ² <i>Westfälische Wilhelms-Universität Münster, Department of Communication, Münster, Germany</i>	
PP 040	Dichotomy of “us versus them” as a means of ideological struggle between authoritarian and democratic media discourses <i>Lauk, E.¹</i> ¹ <i>University of Jyväskylä, Language and Communication Studies, Jyväskylä, Finland</i>	

Thursday, 1st November, 11:00 - 12:30

Ex-Asilo Room 2

COH02	Journalism, facts and manipulation	
	Chair: Nelson Ribeiro, Portugal	
PP 117	Conference journalism and “open diplomacy”: The League of Nations communication concept as an epistemic project <i>Koenen, E.¹; Gellrich, A.L.¹; Averbeck-Lietz, S.¹</i> ¹ <i>University of Bremen, Department 9: Cultural Studies, Centre for Media, Communication and Information Research, Bremen, Germany</i>	
PP 118	Journalism on its way to a profession? Structure, requirements, and gender relations 1900-1933 <i>Venema, N.¹</i> ¹ <i>Free University of Berlin, Institute for Media and Communication Studies, Berlin, Germany</i>	
PP 119	Foreign correspondents in the Cold War: Politics and everyday life of East German journalists abroad <i>Bechmann Pedersen, S.¹; Cronqvist, M.¹</i> ¹ <i>Lund University, Communication and Media, Lund, Sweden</i>	
PP 120	Fake news? Nothing new under the sun: Historical precedents of news manipulation for political or economic gain <i>Kittler, J.¹</i> ¹ <i>St. Lawrence University, Performance and Communication Arts & English Departments, Canton, USA</i>	
PP 121	Facts and fiction in risqué and sensationalist weeklies in early 20th century Prague <i>Machek, J.¹</i> ¹ <i>Metropolitan University Prague, Media studies, Prague, Czechia</i>	

Thursday, 1st November, 14:30 - 16:00**Ex-Asilo Room 2****COH03 Media networks: Business and trade**
Chair: Epp Lauk, Finland

PP 200 An ideational analysis on the impact of the first printing house in the Ottoman society: Ibrahim Muteferrika as an “idea entrepreneur”
Kilic-Aslan, A.¹
¹Ankara Social Sciences University, Political Science, Ankara, Turkey

PP 201 Developing a media history of trade and retailing through the case of historical mail order
Nilsson, C.¹
¹Lund University, Department of Communication and Media, Lund, Sweden

PP 202 Mapping telecommunications, mapping power: A comparative analysis of telegraphic, radiotelegraphic and internet global infrastructures
Rikitianskaia, M.¹; Bory, P.¹
¹USI Università della Svizzera italiana, Institute of Media and Journalism (IMeG), Lugano, Switzerland

PP 203 Connecting nodes – From computer networks to social networks
Oggolder, C.¹
¹ÖAW / AAU, Institute for Comparative Media and Communication Studies, Vienna, Austria

PP 204 Self-made entrepreneurs: Recoletos as a unique case of media groups in 1980s Spain
Barrera, C.¹; Robles-Izu, J.¹
¹University of Navarra, Public Communication, Pamplona, Spain

Thursday, 1st November, 16:30 - 18:00**Ex-Asilo Room 2****COH04 Media and memory construction**
Chair: Hana Zatřepálková, Czechia

PP 278 Fragmented revolution: Memory narratives about 1917 in Russian authoritarian publics
Zavadski, A.¹; Litvinenko, A.¹
¹Free University of Berlin, Institute for Media and Communication Studies, Berlin, Germany

PP 279 Mediating a restless past: Journalism, memory and history
Rezola, M.I.¹
¹Escola Superior de Comunicação Social do Instituto Politécnico de Lisboa ESCS-IPL, Journalism, Lisbon, Portugal

PP 280 The limits of an open past: Memory work on Wikipedia and the downing of flight MH17
Smit, R.¹; Broersma, M.¹
¹University of Groningen, Media and Journalism, Groningen, Netherlands

PP 281 What happens with refugees' stories and memories when they come to European immigration countries?
Wagner, H.U.¹
¹Hans Bredow Institute for Media Research, Media History, Hamburg, Germany

PP 282 Applying a revised concept of historical media events: The case of an airship landing 1919
Harvard, J.¹
¹Mid Sweden University, Department of Media and Communication Science, Sundsvall, Sweden

Friday, 2nd November, 11:00 - 12:30**Ex-Asilo Room 2****COH05 Speaking to the air: Radio, TV and the internet**
Chair: Gabriele Balbi, Switzerland

PP 353 “Not only in a professional, but also in a personal sense...” Re-entangling transnational histories of women in broadcasting
Badenoch, A.¹; Skoog, K.²
¹Utrecht University, Media and Culture Studies, Utrecht, Netherlands; ²Bournemouth University, The Faculty of Media and Communication, Bournemouth, United Kingdom

PP 354 Conflicting scripts and shortwave listeners. Radio Berlin International (RBI) and its Swedish audience in the autumn of 1989
Cronqvist, M.
¹*Lund University, Dept of Communication and Media, Lund, Sweden*

PP 355 Anticipating the audience of early radio, television and the internet: The neglected role of public discourses about new media
Fuerst, S.
¹*University of Fribourg, Dept. of Communication & Media Research DCM, Fribourg, Switzerland*

PP 356 Machines of deception: Joseph Weizenbaum, artificial intelligence and the Eliza Effect
Natale, S.
¹*Loughborough University, Department of Social Sciences, Loughborough, United Kingdom*

PP 357 Researching the new past - Digital literacy to cope with the challenges, chances and changes of communication history in the digital era
Bolz, L.¹; Koenen, E.²; Schwarzenegger, C.³
¹*Sorbonne University, Celsa Department of Communication, Paris, France*; ²*University of Bremen, ZeMKI Zentrum für Medien, Kommunikations- und Informationsforschung, Bremen, Germany*; ³*University of Augsburg, Department of Communication, Augsburg, Germany*

Friday, 2nd November, 14:30 - 16:00

Ex-Asilo Room 2

COH06 Print, innovation and change
Chair: Christian Schwarzenegger, Germany

PP 436 Adam Smith, Aristotle, Artha Sashtra and Atharva Veda, all in the same breath - The means and ends of the Telugu Encyclopedia
Mallam, S.K.R.¹
¹*University of Hyderabad, Department of Communication, Hyderabad, India*

PP 437 Crossing the border-lands: The emergence of literary journalism as a communicative type in the professional press in Germany and the United States around 1900
Michael, H.¹
¹*University of Bamberg, Communication Studies, Bamberg, Germany*

PP 438 Searching for the roots of constructive journalism on the cover of the newsmagazines
Rodrigues Cardoso, C.¹
¹*Universidade Lusófona de Humanidades e Tecnologias, ECATI - Escola de Comunicação- Arquitetura- Artes e Tecnologias da Informação, Lisboa, Portugal*

PP 439 Remediation of sports coverage: The discourse about football and television in Dutch newspapers between 1950 and 1980
Vallinga, M.¹; Harbers, F.²; Broersma, M.²
¹*University of Groningen, Research Centre for Media and Journalism Studies, Bolsward, Netherlands*; ²*University of Groningen, Research Centre for Media and Journalism Studies, Groningen, Netherlands*

List of Posters

Friday, 2nd November, 16:30 - 18:00

Villa Ciani Floor 1

PS01 Poster Session

ARS Audience and Reception Studies

PS 01 How do inequalities shape news consumption practices among young people? An analysis from the Chilean context
Gajardo, C.
¹*Vrije Universiteit Amsterdam, Faculty of Humanities, Amsterdam, Netherlands*

PS 02 Shaping attitudes towards sexual harassment: Testing the influences of highly immersive technology and perpetrator framing
Wilhelm, R.¹; Haack, J.¹; Günzel, M.¹; Zemlicka, T.¹; Ghavamzadeh, S.¹; Reer, F.¹; Quandt, T.¹
¹*University of Muenster, Department of Communication, Muenster, Germany*

CDE Communication and Democracy

PS 03 Framing of the 2017 #rezist Protests in Romania
Cmeciu, C.
¹*University of Bucharest, Communication Studies, Bucharest, Romania*

PS 04 The role of media in the perceptions of democracy across Europe
Machackova, H.¹; Šerek, J.¹
¹*Masaryk University, Psychology, Brno, Czechia*

PS 05 Multimodal framing of inclusion in education: Visual and verbal representation of students with disabilities
Volpers, A.M.
¹*University of Münster, Department of Communication Science, Münster, Germany*

COH Communication History

PS 06 Historical perspective upon the Romanian advertising communication
Balanescu, O.
¹*University of Bucharest, Faculty of Communication Sciences, Bucharest, Romania*

PS 07 Theories in a shadow: Shedding light upon Russian approach to the storytelling
Chernenko, J.
¹*Higher School of Economics, Faculty of Communications- Media and Design, Moscow, Russian Federation*

PS 08 Communist propaganda and ideologized visual representations in Romania. The Minerva press photo archive (1965 - 1989)
Magos, A.A.¹; Tibori Szabó, Z.¹; Győrffy, G.
¹*Babeș-Bolyai University, Journalism, Cluj-Napoca, Romania*

PS 09 The perceptions of the British Sixties in Italy: The gatekeeping effect of media through time and space
Mulazzi, F.¹; Amatulli, C.²; DeAngelis, M.³; Vaux Halliday, S.⁴; Morris, J.⁵
¹*University of Brescia, Department of Economics and Management, Milan, Italy; ²Ionian University, Department of Law, Economics and Environment, Taranto, Italy; ³LUISS University, Department of Business Management, Rome, Italy; ⁴University of Hertfordshire, Department of Marketing and Enterprise, Hatfield, United Kingdom; ⁵University of Hertfordshire, School of Humanities, Hatfield, United Kingdom*

PS 10 Communication strategies against a populist-far right party 1932: Sergej Chakotin's "Three Arrows campaign" against the NSDAP and its press coverage
Sax, S.¹; Lansnicker, C.¹; Averbeck-Lietz, S.
¹*University of Bremen, Faculty 09 - ZeMKI, Bremen, Germany*

PS 11 The German economic weekly magazine „Die Wirtschaft“ and its position on the Czech media scene during the interwar period
Zatřepálková, H.
¹*Faculty of Social Sciences, Charles University, The Institute of Communication Studies and Journalism, Prague, Czechia*