

**Old Media Persistence**  
**Post-conference Program**  
**September 10, 2021**

A remote postconference co-organized by three ECREA Thematic Sections:  
Communication History, Radio and Sound, Television Studies

**9.00-9.15 CEST: Introduction** (Juan Francisco Gutiérrez Lozano, Belén Monclús Blanco, Valérie Schafer)

**9.15-10.30 CEST: Panel 1 – Old and New: persistence and co-existence**

Chair: Berber Hagedoorn

- Gabriele Balbi, *Old media persistence in the digital era. A theory*
- Anne F. MacLennan, *Radio old and new: Persistence of Canadian radio broadcasting in a digital world*
- Jutta Roeser & Jo Marie Dominiak, *How old and new music media coexist in everyday life: Media consumption between dynamics and persistence*

**10.30-10.45 CEST: Virtual coffee break**

**10.45-12.00 CEST: Panel 2 – Audiovisual transformations: Continuities and inspirations**

Chair: Christian Schwarzenegger

- Josep Maria Martí, Belén Monclús, Maria Gutiérrez, Xavier Ribes & Pau Lluis, *The Spanish radio industry at the digital crossroad*
- Paloma López Villafranca & Silvia Olmedo Salar, *The transformation of radio drama into sound fiction on radio stations and audio platforms in Spain*
- Andreas Schellewald, *Locating the popular pleasures of TikTok historically*

**12.00-13.00 CEST: Virtual Lunch break**

**13.00-14.30 CEST: Panel 3 – Live and let die: Survival, re-emergence and nostalgia**

Chair: Salvatore Scifo

- Jacob Ørmen, Rasmus Helles, & Klaus Bruhn Jensen, *Mass media are dying - Long live mass communication!*
- Jonas Harvard & Ingela Wadbring, *Let print die! Radical digital innovation in a Swedish local newspaper conglomerate and the idea of outdated “old media”*
- João Pereira de Matos, *Beyond nostalgia and emulation: Teletext as an ontotechnology of resistance*
- Shellie McMurdo & Laura Mee, *Haunted tape: Video, horror and nostalgia*

**14.30-14.45 CEST: Virtual Coffee break****14.45-16.15 CEST: Panel 4 – Persisting Practices**

Chair: Nazan Haydari

- Philipp Seuferling, *Persisting media practices: An approach to historicize media in contexts of refugee governance*
- Sergio Minniti, *A “biographical” approach to retromedia practices: The case of Polaroidism*
- Juliette de Maeyer & Will Mari, *Acoustic phone couplers: An enduring analog-to-digital “bridge” technology for news workers*
- Alexia Cappuccio, *Can the radio still produce quality journalistic information? Work, roles, and news production of the French public radio journalists*

**16.15 CEST: Concluding remarks (Gabriele Balbi, Berber Hagedoorn, Salvatore Scifo)**

To register and join the virtual program through Webex, please send an email to [valerie.schafer@uni.lu](mailto:valerie.schafer@uni.lu) until September 8, 2021.

For more information, please visit the post-conference website: <https://oldnewspersistence.com/>